TV Contract Print CBS TELEVISION WFOR-TV

### **Report Parameters:**

BILLING SUMMARY: YES

MAKEGOODS: YES

SORT BY: By Order Number





### **AGREEMENT MADE BETWEEN**

## WFOR-TV

WFOR-TV

**CONTRACT NO. REV.** 1161-70120-2 **DATE PRINTED** 

10/28/16

 $8\,9\,00$  N. W. 18TH TERRACE, . MIAMI FL  $3\,3\,1\,7\,2$ 

			AND				PAGE <sup>1</sup>	
146318	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 38	36290	ADVERTISER (OR A	AGENC	Y AND ADVERTISER)	Cancellation Notice	
NAME	STRATEGIC MEDIA PI	STRATEGIC MEDIA PLACEMENT				FRSCC/MIGUEL DIAZ DE LA PORTILLA		
AND	7669 Stagers Loop		2640A Mitcham Dr			Required		
							Announcement 28 days	
ADDRESS	Delaware	ОН 43015-7010		Tallahassee	FL	32308-5400	prior notice	
	USA			USA			prior riouse	
CONTACT				PRODUCT1181/1777/	4969 1	FL SD		

PRODUCT CODE

1300

NO. WEEKS:

SALESPERSON BROADCAST SCHEDULE STARTING 10/27/16 AND ENDING 10/30/16

SALESPERSON

LOCAL

NATIONAL

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

AGENCY EST. NO.

4969

)	CBS reserves	the right t	o assess a fee	e for late payments.

Sean Dorsey

Addition	al Terms and Conditions: CRIMINATION POLICY:				s do not discrir	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	aecent anv	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
10/26/10	6-AG-NEW ORDER									,
1 CDR	11	2	08:00A	A00:00	30S	10/27/16-10/28/16		2	700.00	1400.00
2 CDR	11	2	07:00A	A00:80	30S	10/27/16-10/28/16		2	700.00	1400.00
3 CDR	1	1	08:58A	10:30A	30s	10/30/16-10/30/16	CBS SUNDAY MORNING	1	2500.00	2500.00
4 CDR	1 Cancelled		10:30A	11:30A	30S	10/30/16-10/30/16	FACE THE NATION	0	3500.00	.00
5 CDR	00001	1	11:00A	12:00N	30S	10/28/16-10/28/16	PRICE IS RIGHT	1	1200.00	1200.00
6 CDR	00010	1	11:58A	12:30P	30S	10/27/16-10/27/16	NOON NEWS	1	900.00	900.00
7 CDR	00001	1	04:00P	05:00P	30S	10/28/16-10/28/16	JUDGE JUDY	1	700.00	700.00
8 CDR	1	1	05:00P	05:30P	30S	10/27/16-10/27/16		1	2000.00	2000.00
9 CDR	1	1	05:30P	06:00P	30S	10/28/16-10/28/16		1	2000.00	2000.00
10	00010	1	05:58P	06:30P	30S	10/27/16-10/27/16	EARLY NEWS	1	2500.00	2500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



NATIONAL SALESPERSON



### **AGREEMENT MADE BETWEEN**

# WFOR-TV

WFOR-TV

1161-70120-2 **DATE PRINTED** 

**CONTRACT NO. REV.** 

10/28/16

 $8\,9\,00$  N. W. 18TH TERRACE, . MIAMI FL  $3\,3\,1\,7\,2$ 

NO. WEEKS:

			AND	PAGE 2	
146318	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 386	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	STRATEGIC MEDIA	PLACEMENT	FRSCC/MIGUEL DIAZ DE LA PORTILLA		
AND	7669 Stagers Loo	p	2640A Mitcham Dr	Required	
ADDRESS				Announcement 28 days	
ADDRESS	Delaware	ОН 43015-7010	Tallahassee FL 32308-5400	prior notice	
	USA		USA		
CONTACT			PRODUCT1181/1777/4969 FL SD		
LOCAL SALESPERSON	Sean Dorsey	AGENCY EST. NO. 4969	PRODUCT 1300		

BROADCAST SCHEDULE STARTING 10/27/16 AND ENDING 10/30/16

NONDIS	CRIMINATION POLICY:	GBSTele	evision Statio <del>η</del> ς	Mand its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a <del>ccep</del> tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
CDR										
11 CDR	1	1	06:30P	07:00P	30S	10/28/16-10/28/16		1	3500.00	3500.00
12 CDR	00010.0	2	11:00P 11:00P	11:35P 11:35P	30S	10/27/16-10/29/16	LATE NEWS	2	2500.00	5000.00
13 CDR	00001	1	11:35P	12:37A	30S	10/28/16-10/28/16	LATE SHOW WITH STEPHEN	1	650.00	650.00
14 CDR	1	1	11:35P	12:05A	30S	10/30/16-10/30/16	INSIDER WEEKEND	1	500.00	500.00
15 CDR	1	1	06:57P	08:00P	30S	10/30/16-10/30/16	SIXTY MINUTES SUNDAY	1	16000.00	16000.00
16 CDR	2	2	08:30A	09:00A	30S	10/30/16-10/30/16	FACING SOUTH FLORIDA	2	500.00	1000.00
17 CDR	1	1	05:00P	05:30P	30S	10/30/16-10/30/16		1	2500.00	2500.00
					Qtr 4	Oct 16 43750.00	Billing Summary  Nov Dec  .00 .00	20 <u>GR</u>	Total 43750.00 AND TOTAL 43750.00	43750.00

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Additional Terms and Conditions: